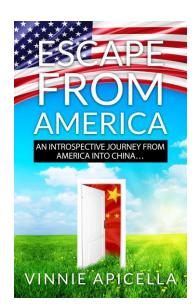
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Escape from America

Do you think you know America? Do you think you know China? Think Again.

Beijing, China (July 30, 2020) — Vinnie Apicella, former Forbes journalist and China-based entrepreneur's bold new book aims to promote greater understanding between America, the dominant world superpower, and China, an up and coming challenger. After a decade of deep research and analysis, *Escape from America* tells the fascinating story of a disgruntled American's unlikely journey to China, documenting triumphs and struggles before lifting the lid off society's ills and presenting us with a better way forward.

The book places people ahead of political rhetoric and is intended for a broad audience: anyone with an interest to truly "know" America, its machinations, and its culture, or who wishes to see the "real" China beyond the dazzling skyscrapers and city lights.



Opting for objectivity over accolades, both countries are placed under the microscope revealing keen insights in a "BS" and bias-free context that few foreign writers might venture to try.

The book's author himself reveals: "Many writers write to inform; I write to inform and incite. I want to incite a reaction out of each and every reader with this book. Do I hate America? No. Am I dissatisfied? Yes. I want to change people's perception and persuade them to think critically, whatever their background. I present the plain truth in the pages of this work; anything less would come across as fake and dilute the intended impact."

Though readers will find a balanced mix of praise and criticism toward both countries — things that could likely incur the anger of some and appreciation from others — everything's derived from integrity and empirical observation, with the intended effect to educate and enrich.

"Sometimes we have to ruffle a few feathers to make people think; and then, to eventually make change happen in order to lead the way toward a brighter future," the author concludes.

Escape from America is available on Amazon, Apple Books, Google Play and other popular online retailers.

About the author

Vinnie Apicella is an American with 15 years' experience in China. As a resident of China for nearly a decade, he is a teacher, writer, and entrepreneur. He is the founder and CEO of the China-based startup Shanghai EDGE Consulting: www.edgestudentsuccess.com

For more information on *Escape from America*, visit:

https://www.edgestudentsuccess.com/mission-and-vision/escape-from-america/

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